

MEDIA KIT

MICHAEL BARHAM

Author | Career Readiness Speaker |
Athletic Transition Coach

Making Students
P.R.O. Ready

www.MichaelBarhamElevates.com

MB
MICHAEL BARHAM





YOUR STUDENTS HAVE THE SKILLS. **COACH MIKE** MAKES THEM HIRABLE.

WHO I SERVE

CTE programs, high schools, colleges, and athletic departments preparing students for the workforce.

THE PROBLEM

Students earn credentials but still lose jobs to weak resumes, shaky interviews, and unclear workplace expectations.

THE OUTCOME

Students who know how to attract recruiters, win the interview, and grow once they're hired.

MEET COACH MIKE

Michael "Coach Mike" Barham is a career readiness speaker and recruiter who helps students and student-athletes turn their potential into job offers. In eight years of education staffing, he has conducted 1,000+ interviews, managed 100+ employees annually, and earned his company's highest honor. He is a TEDx speaker, author of *When The Ball Goes Flat*, former high school basketball coach, and founder of Push Elevation LLC. Through his Go P.R.O. framework (Position, Represent, Own), he teaches students what recruiters actually look for. Book Coach Mike to make your students P.R.O. Ready.

1,000+
Interviews

100+
Employees Led Yearly

Published Author

AS SEEN ON

WBRC
FOX 6 NEWS
ON YOUR SIDE

abc 33
40

WVTM
13

TEDx

PAST CLIENTS



MICHAEL BARHAM

AVAILABLE FOR SPEAKING ENGAGEMENTS

Go P.R.O.: How Students Attract, Secure, and Advance in the Careers They Want

(SIGNATURE KEYNOTE)

Students learn the hiring process from the recruiter's side of the table. They leave knowing how to position themselves to get noticed, represent themselves with confidence in the interview, and own their growth once they're hired.

Best for: CTE programs, high schools, colleges, career fairs

N.A.I.L. It: How to Have an Unforgettable Interview

(INTERACTIVE WORKSHOP)

A hands-on session where students practice the moments that decide who gets hired: no surprises in preparation, articulating their advantage, impressing in every interaction, and locking in the logistics.

Best for: CTE classrooms, graduating seniors, internship and apprenticeship cohorts

When The Ball Goes Flat: Turning Athletic Identity into Career Advantage

(KEYNOTE OR WORKSHOP)

Athletes learn to rebuild what sports gave them, using the P.I.C.S. framework (Passion, Identity, Community, Structure), and translate the discipline and teamwork they already have into a resume employers want.

Best for: Athletic departments, student-athlete development programs, coaches

Title-less Leadership: How to Create a Team Culture of Leading Without Authority

(KEYNOTE OR TRAINING)

Participants learn to influence, build trust, and lead teams without waiting for a title.

Best for: Educators, staff development, student leadership groups, corporate teams

AVAILABLE FOR

Keynote
Workshop Facilitator
Professional Development
Panelist
Breakout Session Leader

INDUSTRIES

Education
Workforce Development
Athletic Departments
Corporate Early-Talent Programs
Nonprofits

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“Our students hear a lot of speakers, but Coach Mike had them leaning in from the first five minutes. 90 percent of the students marked on the post survey they believe other students need to hear his talk.”

— Charakii Davis, Prevention Coordinator, Shelton State Community College

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“Coach Mike doesn't just motivate, he equips. His session was high energy and fully interactive, and our student-athletes walked away with practical steps for translating what they've learned in sports into career skills. Several asked how to bring him back. If you want your students engaged and prepared, book Coach Mike.”

— Coach Shaun Scott, Miles College Volleyball

READY TO MAKE YOUR STUDENTS P.R.O. READY?

Fill out the inquiry form to schedule call.

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Michael Barham Elevates on all social media platforms